



THE GOOD NEWS

WRNO Worldwide

A NEW GENERATION

Who Are We?

7505 HZ SW RADIO

Christian Broadcasting

WRNO Worldwide began as a commercial FM station with deep musical roots in New Orleans, Louisiana, expanding to service shortwave broadcasts in 1982. In 2003, Dr. Robert Mawire, President of Gerizim Technologies and Good News World acquired WRNO Worldwide's expansive North American shortwave broadcast network.

As a beacon to listeners around the world, WRNO Worldwide has been dedicated to taking the gospel of the kingdom to the world, broadcasting from New Orleans on 7505 kHz in English, Hindi, Arabic, and Mandarin.



7505 HZ SW RADIO

Dr. Robert Mawire



- Dr. Robert Mawire is the President and Chief Executive Officer of WRNO Worldwide, a shortwave radio broadcast reaching out to 1.5 billion households with shortwave receivers globally. WRNO Worldwide was the first commercial short wave radio station to be established in America during the Cold War.
- Over 30 years ago, he created Hope for Africa, an NGO that has served the felt needs of people groups in over 35 countries throughout Africa. He received commendation from the late President Ronald Reagan for his work in Africa. He grew up listening to shortwave radio and understands its simple and transformative power!

- Dr. Robert Mawire is a respected international speaker on transformation and his work has been published by several publications and has been featured on national and international television networks. He was educated in Australia and completed advanced studies both in the United States and Australia. He is married to Janet and has three sons and seven grandchildren and lives in Texas.





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WHY SHORTWAVE RADIO?

Our Call – To Reach 5 Billion People with the Gospel!



Retool

To provide superior clear digital quality sound worldwide and to provide seamless broadcasting on several devices



Disciple

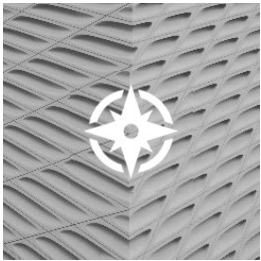
To provide saturation evangelism for unreached people groups around the world in their own language



Create

To maintain the lead position as a global leader on top of the shortwave dial for the rural masses without internet connectivity worldwide

Our Strategic Advantage – The World is Changing



Cost Effective

Cost effective means of evangelism and discipleship



Borderless

Terrestrial and borderless



24 Hrs

Prime time every hour
24/7



No Censorship

Shortwave cannot be censored



Privacy

Provide privacy for the listeners in closed countries

TOP TEN REASONS TO SUPPORT SHORTWAVE RADIO

Shortwave Radio's Importance

- Four billion people live in countries restricted to the traditional missionary “face-to-face” approach
- Most of these people own a short-wave radio as a survival tool
- Shortwave Radio broadcasting is the most cost-effective means of world evangelism
- Shortwave Radio broadcasting makes it possible for people to hear the gospel in the privacy of their homes without endangering lives
- Shortwave Radio broadcasting is the fastest tool for accomplishing world evangelism

Key to World Evangelism in Perilous Times

- Shortwave Radio broadcasting is the best method of counteracting world terrorism, false religions and false ideologies
- Most people in restricted areas rely on overseas communication because of strict local propaganda
- Shortwave Radio is an effective tool for discipleship and distant leadership training because of its continuous 24/7 availability
- Unhindered Access: International law now forbids governments from jamming international broadcasting
- Shortwave Radio enables us to finish the task of Global Evangelism in our generation.

Dr. Robert Mawire



Our Objective

To launch a new generation of programming that speaks to the hearts and minds of our generation, especially today's youth! Youth today, no matter where they are, more than ever need real purpose and meaning. We're in a world where the message of God's love for humanity needs to empower our youth, our families and every individual to be all that God intended! **How do we accomplish this?**

Support Independent Musicians

Our goal is to be the #1 global platform for independent, new and emerging Christian musicians who have a gift to share with the world. No compromise, no sell your soul to Satan nonsense...celebrate God's gift of creativity and create a community of listeners for your music all over the world!

Reach Unseen Masses

From AI Slop to oversaturation of social media, mass propaganda and more...we're overwhelmed with agenda after agenda. Humans need to connect with other humans and the truth sets free! WRNO Worldwide's reach extends all around the world! Check out our map to see which countries we reach.

Promote Discipleship

We need to inform, equip and encourage each other with dynamic programming that reaches the entire world!

Deliver Tailor-Made Content

To combine evangelism with discipleship and showcase the podcasts/content creators who have meaningful conversations within the context of what it means to have a true and living faith!



WRNO Worldwide Global Listeners
There are approx. 1.2 billion shortwave radios
across the globe!



WRNO
Worldwide
Catch the Wave
PARTNER WITH US!

And He said to them, “Go into all the world and preach the gospel to all creation”
Mark 16:15.





Become A Broadcast Partner

We want our listeners to be inspired by real conversations about issues we all face wherever we may be, to live the faith and not just talk it and to worship with beautiful music and creative gifts led by independent content creators. Our vision is to connect the whole human family - to reach the world within our reach with our generation's last call - the true gospel of Jesus Christ – the King is Coming!

Be A Part of Our Global Network of Churches

If you have free content that you would like to share, special programs, a series you want to explore, a story that will touch lives, we'd love to chat.. Our church partners include Maranatha Chapel in San Diego to our network of churches in Singapore, Taiwan, India, South Africa, Madagascar, France, Estonia and more...We'll be sending newsletters, working with our church partners social media to get your message across the globe!



Reach Unseen Masses

We see WRNO Worldwide as the most cost-effective vehicle for world missions. If you feel the world needs to hear your message from the remotest villages to cosmopolitan cities – partner with us!



Program Schedule

We have limited time slots. Your 30-minute program/content would air weekly for either a 6 month or 12 month commitment for maximum impact.



Think Global. Act Local

If there is a particular country you are interested in reaching – let us know. We're asking our listeners to support their favorite programs, to be engaged and help build a new economy of Christian content creators.



Think Global. Act Local

Let the world hear your voice!



Make a joyful noise unto the LORD, all ye lands
Psalm 100:1





Become A Music Partner

Our goal is to be the #1 global platform for new and emerging Christian musicians who have a gift to share with the world. No compromise, no sell your soul to Satan nonsense...celebrate God's gift of creativity, do what you love and create a community of listeners for your music all over the world!



Share Your Music

We're looking for inspirational, Christian worship music that's dynamic, uplifting, unique and rooted and grounded in Biblical Christianity. We want to reflect Christ's true gospel, uncompromising, and of the highest standard and beauty. No artificial/AI slop! We want music from humans touched by God's hand and who like King David are worshippers!



WRNO Artist Spotlight

Our Artist Spotlight includes a 30-minute to 1-hour interview which will be broadcast on our shortwave platform + online. We'd like to be able to showcase your music every week for a 6 or 12 month duration. We also include a write-up and bio!



Be A Part of Our Global Church Network

Send us your music! We'll get that out to our network of churches from Maranatha Chapel San Diego, to our church partners throughout Singapore, Taiwan, France and more.



Deliver Tailor-Made Content

To combine evangelism with discipleship and showcase the podcasts that have meaningful conversations within the context of what it means to have a true faith - living the faith not just talking it!



“But the hour is coming, and now is,
when the true worshippers will worship
the Father in spirit and truth”

John 4:23

Worship



Rejoice always, pray without ceasing, in everything give thanks; for this is the will of God in Christ Jesus for you – 2 Thessalonians 5:16-18





Sponsor A Program

The greatest complaint from advertisers when it comes to Shortwave Radio Broadcasting is the lack of tools to thoroughly track listenership. Shortwave radio by design was meant to be a tool to get a message across to the widest audience possible. Borders can't stop a radio signal! There are approximately 1.2 billion shortwave radios across the globe. In our era of electric grid blackouts, global conflicts, and AI – this is the time for Shortwave Radio!

QSL Cards

Back in the decades when Shortwave Radio was at its most popular, people listening around the world would communicate to stations and the stations would provide QSL cards. We've heard from people all around the world. Check out our interactive map on our website to see the countries where your generous sponsorships reach.

Creative Platform

Shortwave Radio is all about passion. Having a passion for the gospel to be preached. Having a passion to reach people all over the world. Also, we want to give the Creatives in your life – be they musicians, writers, budding podcasters the opportunity to reach the world with honesty and truth! Send them our way!

Organic Marketing

We combine our Shortwave Radio broadcasts with online streaming and regular communications to our global network of churches' social media platforms.

Deliver Tailor-Made Content

The best support you can give is to let us know your favorite programs and sponsor a show. Your generous donation allows us to play your favorite programs more often and partner with us in finding great content. Our sponsorships are pretty cost-effective. We have 6 and 12 month sponsorships. Check us out and see God reward the seed you've planted!



WRNO Worldwide Global Listeners
There are approx. 1.2 billion shortwave radios
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7505 HZ SW RADIO WRNO WORLDWIDE

We'd love to hear from you! If you share our passion, have a vision to reach the world in perilous times...want to share your gifts with the world then Shortwave Radio is the way!

Let's chat about vision, creative content and reach!

- BROADCAST PARTNERSHIPS
- MUSIC PARTNERSHIPS
- PROGRAM SPONSORSHIPS





THE GOOD NEWS

CONTACT US

- 👤 Dr. Robert Mawire & Team
- 📞 682.521.6868
- ✉️ partners@wrnoworldwide.com
- 🌐 www.wrnoworldwide.com